







creative director

-  Montreal, QC
-  514.662.8262
-  thembi@gmail.com
-  thembilassiter.com

work experience

ogilvy health, Montreal, QC
Executive Creative Director. February 2019 – Present
Canadian and global pharmaceutical advertising to healthcare professionals and patients.

geometry global, Montreal, QC
Art Director. July 2015 – January 2019
B2B advertising, activation for festivals, and packaging design.

ogilvy montreal, Montreal, QC
Art Director. May 2012 – June 2015
Print and digital advertising to consumers and businesses.

McCann, Montreal, QC
Art Director. November 2008 – May 2012
Print and digital consumer advertising.

education

the creative circus, Atlanta, GA
Advertising Art Direction

university of virginia, Charlottesville, VA
BA in French & Architecture

thembi lassiter

honours

Summit International
2014, 2015


Rx Club
2014


Marketing Awards Shortlist Jury
2023, 2024

30for30 Women In Leadership Program
2024

skills

languages:

 English

 French

programs:

 Photoshop

 Illustrator

 InDesign